

FATIMA TUZ ZAHRA

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SEEKING JOB OPPORTUNITY

EDUCATION

2019-2023

COMSATS UNIVERSITY ISLAMABAD, WAH CANTT CAMPUS

Management Sciences - BBA

- Major : Marketing
- CGPA : 3.32

PROJECTS

Jul 2022-Aug 2022

FINAL YEAR PROJECT

Wah Industries Limited - Internship Report

- SWOT Analysis
- Marketing Mix Analysis
- Work Experience

Feb 2019 - Mar 2019 **Traveling and Tour agency Business Plan**

Business operations, Marketig Plan, Financial Plan, Organization structure

Sep 2019 - Dec 2019 **Comparison of two Academies Report Writing**

Brief analysis of both academies and their impact on students

Sep 2020 - Dec 2020 **Dunk the Junk business Plan Entrepreneurship**

Mission, Vision, Objectives, Business Operations, Marketing Plan, Prototype

Nov 2021 - Dec 2021 **Pros and Cons of Co-education Sociology**

Analysis on the basis of students and teachers experience

Nov 2022 - Jan 2023 **Louis Vuitton Research Report Strategic Marketing**

Customer's heterogeneity, Marketing Analysis, Poster Presentation

EXPERIENCE

Aug 2020 - Present **Joint Venture | Fahafa the brand**

Jan 2021 - Present **Member | NGO 1Wat7 | We Are Together**

ONLINE COURSE

Aug 2022 Sep 2022 **Event Management | Decoria**

PROFESSIONAL SKILLS

Basic **Communication Skills, Interpersonal Skills, Analytical Skills**

Intermediate **Microsoft Office - MS Word , MS Power Point, MS Excel**

Advanced **Attention to Detail Skills, Time Management, Critical Thinking**

LANGUAGES

Urdu **Native Speaker | Excellent Command**

English **Intermediate | Good Working Knowledge**

Chinese **Mediocre | Good Working Knowledge**

INTEREST

- Entrepreneurship - Cooking