



# IMRAN AHMED

CREATIVE DIRECTOR

## ABOUT ME

I am a Digital Media professional with expertise in planning and delivering branding, advertising and marketing projects in competitive markets. I have strong communication, artistic and analytical skills and can lead a group of artists, photographers, marketers and digital media professionals in carrying out successful digital campaigns.

## CONTACT

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## REFERENCES

**MEHAR AFTAB**

Aga Khan Development Network (AKDN)

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Email: mehar.aftab@akdn.org

**SANAULLAH**

COMSATS Internet Services (CIS)

Phone: +92-314-5211600

Email: sirikot@comsats.net.pk

## EXPERIENCE

**Chief Digital Officer**

June 2013 till date

**CENTANGLE INTERACTIVE PVT. LTD.**

Co-founded Centangle Interactive and worked as a Digital Media Executive where my focus areas were digital content, social and digital marketing.

**Creative Director**

July 2017 till date

**DIRAN PRODUCTIONS**

Co-founded Diran Productions and currently looking after the company as a Creative Director where I lead the team on photography and documentary projects.

**Freelancer**

May 2012 to April 2013

**UPWORK (FORMERLY ODESK)**

Worked as a freelancer for over a year on SEO, web design, social media and content writing related projects mostly for US-based clients.

## EDUCATION

**BS (CS)**

2009-2013

**COMSATS UNIVERSITY, ISLAMABAD**

Studied Computer Science with focus on Computer Graphics, Web Engineering, Computer Programming and Human-Computer Interaction.

**HSSC**

2007 - 2009

**IMCB F-8/4, ISLAMABAD**

Completed Higher Secondary School Certificate from Islamabad Model College for Boys in Pre-Engineering with Maths, Physics and Chemistry as major subjects.

**SSC**

2005-2007

**MODERN SCHOOL SYSTEM, ABBOTTABAD**

Completed Secondary School Certificate from MSS Abbottabad in General Science with distinction for the highest marks at the school level.

## VOLUNTEER PROJECTS

**Photo-Blogger**

April 2013 - till now

**HUMANS OF HUNZA**

Collecting stories of the common people of Hunza valley to understand the comparative cultures as well as create the biggest archive of photo stories in the Hunza district.

**Chairperson**

August 201 - till now

**ORGANIZATION FOR EDUCATIONAL CHANGE**

Co-founded OEC - Gilgit-Baltistan and Chitral's largest youth-led non-profit organization and currently serving as the Chairperson of Monitory and Advisory Council.

## HOBBIES



Music



Swimming



Hiking



Photography



Reading