

CENTANGLE INTERACTIVE

COMPANY PROFILE





**Your Digital Partner
in Success!**

About

01



We enable businesses and ventures to embrace digitalization, empowering informed decision making backed by data-driven insights that propel sustainable growth.

Established in 2013, Centangle Interactive emerged with a singular vision: to revolutionize the digital landscape through innovation and reliability. From our humble beginnings, we set out to redefine the norms of software development, fueled by a passion for technology and a commitment to empowering businesses with cutting-edge solutions.

We offer a comprehensive suite of services tailored to meet the diverse needs of our clients. From bespoke software solutions to captivating web designs and impactful digital strategies, we specialize in empowering businesses of all sizes to thrive in the digital era. Our esteemed clientele spans across industries, including **startups, software houses, iNGOs, and e-commerce ventures**, trusting us as their strategic partner in achieving digital success.

At Centangle Interactive, we provide two types of engagement models: **resource augmentation and bespoke software solutions**. With resource augmentation, we offer skilled professionals to augment your existing team and accelerate project delivery. Our bespoke software solutions are crafted to address your unique business challenges and drive measurable results. With a focus on **innovation and client satisfaction**, we are committed to delivering excellence in every project we undertake.

Our Mission





Empowering success through innovation, transparency, and trustworthy collaboration.

EMPOWERMENT THROUGH TECHNOLOGY

CUSTOMER SATISFACTION AND SUCCESS

INNOVATION AND ADAPTABILITY

SOCIAL IMPACT AND RESPONSIBILITY

GLOBAL REACH AND INFLUENCE

Centangle Interactive is committed to providing client-focused, quality services that enable our clients to overcome challenges in real-time environments. We aim to maintain international standards, leverage technology advantages, ensure transparency, and foster a team of quality professionals.

- Increase client efficiency by 20% through technologydriven solutions.
 - Facilitate a 15% increase in client productivity through innovative tools and automation.
 - Support a 25% growth in client revenue by leveraging technology for business expansion.
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- Maintain a 95% client satisfaction rate through exceptional service and support.
 - Achieve a 20% increase in client retention by delivering high-quality solutions.
 - Secure positive feedback from at least 90% of clients through regular feedback surveys.
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- Introduce two new cutting-edge technologies annually to stay ahead of industry trends.
 - Implement agile methodologies to reduce project delivery time by 15%.
 - Enhance team skills through continuous training, achieving a 90% proficiency rate in emerging technologies.
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- Partner with three nonprofit organizations annually to support social initiatives.
 - Reduce the company's carbon footprint by 10% through sustainable practices.
 - Allocate 1% of annual revenue to charitable causes to contribute to community development.
-

- Expand client base by 25% in international markets within the next three years.
 - Establish partnerships with key industry players in at least two new geographical regions annually.
 - Position Centangle as a thought leader by hosting quarterly webinars and publishing monthly industry insights, achieving 50% increase in website traffic.
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Why Us

OSB



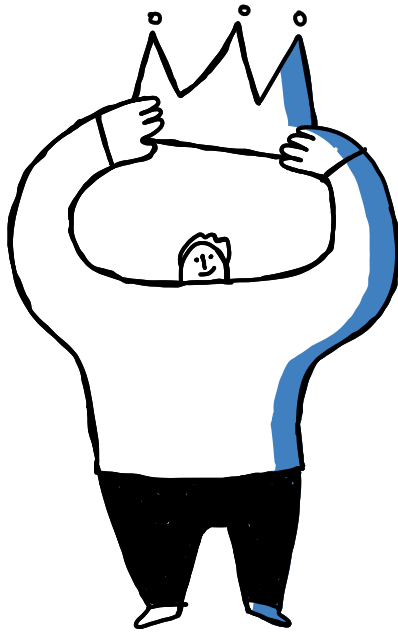
INNOVATIVE

We stay ahead of the curve by leveraging the latest technology trends and frameworks to deliver state-of-the-art IT solutions



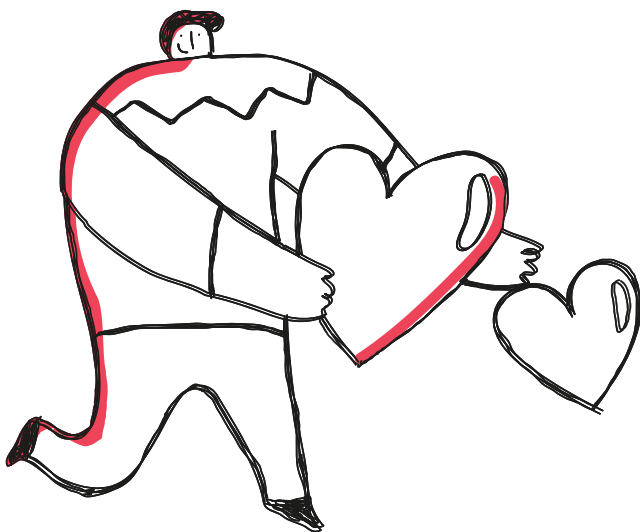
CURIOUS

We approach every project with curiosity and a willingness to explore new ideas and possibilities.



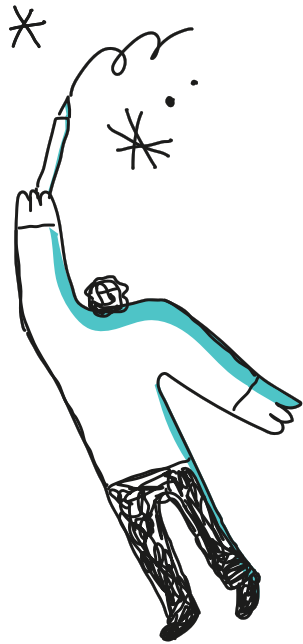
TRUSTWORTHY

Clients can rely on us to deliver quality solutions with the finest resources, meeting their needs with transparency and integrity.



EMPATHETIC

We understand the unique challenges faced by our clients and strive to provide empathetic support and solutions tailored to their needs.



DIVERSE

Our team brings diverse expertise and perspectives to every project, ensuring innovative and holistic solutions.



FOCUSED

Our focus is on delivering tangible results and driving business growth for our clients through our innovative solutions.

Services





WEB & MOBILE APP DEVELOPMENT

We specialize in crafting tailor-made websites and mobile applications that help organizations and startups enhance their online presence and improve efficiency. From web design and development to mobile app creation, we offer innovative solutions to meet diverse business needs.



ENTERPRISE SOFTWARE SOLUTIONS

Our dedicated team of enterprise software developers has over 10 years of industry experience, delivering custom software solutions for organizations of all sizes. Whether it's ERP development, MIS solutions, or custom software development, we provide top-notch solutions tailored to your business requirements.



DIGITAL & SOCIAL MEDIA MARKETING:

In today's digital world, having a strong online presence is crucial for business success. We offer comprehensive digital and social media marketing services, including SEO, social media marketing, and paid media campaigns, to help businesses reach their target audience and drive sales.



DESIGN & CREATIVE SERVICES

Our team of creative professionals specializes in UI/UX design, User Research and branding. We create compelling designs and digital marketing solutions to help brands effectively communicate with their target audience and achieve their business objectives.

Industry Focus





At Centangle Interactive, we specialize in delivering tailored digital solutions for various industries, including

STARTUPS AND SMEs

Our tailored software solutions and support services are designed to help startups and SMEs accelerate growth, streamline operations, and achieve strategic objectives in dynamic market environments.

SOFTWARE HOUSES

We collaborate with software houses to provide innovative solutions and support services, leveraging our expertise to enhance product development processes and deliver value to end-users.

NONPROFIT ORGANIZATIONS AND NGOs

We excel in developing management information systems (MIS) and digital solutions to enhance governance, transparency, and accountability for nonprofit organizations and NGOs.

E-COMMERCE AND RETAIL

With a proven track record, we create e-commerce platforms, inventory management systems, and CRM solutions to drive online sales and enhance customer engagement for e-commerce and retail businesses.

Technology Stack



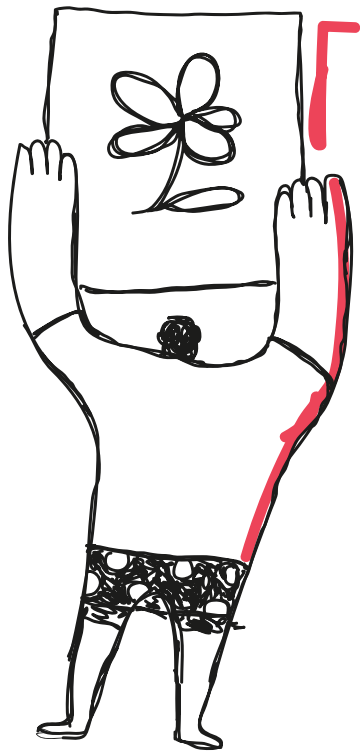


At Centangle Interactive, we leverage a versatile technology stack and employ cutting-edge tools to develop innovative software solutions. Our commitment to staying abreast of emerging technologies ensures that we deliver future-proof solutions to our clients.



FRAMEWORKS

dotNet Framework MVC
ASP.NET Core
Yii2 Framework
Symfony Framework
Code Ignitor Framework
Laravel Framework
NodeJS, ExpressJS
ReactJS, React Native,
NextJS, SwelteJS



DESIGN TOOLS

Adobe XD
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Premiere Pro
Figma



PROGRAMMING LANGUAGES

C#
PHP
JavaScript
Python
SQL
Node JS



At Centangle Interactive, we leverage cutting-edge technologies like Microservices, RabbitMQ, and Kubernetes to craft scalable solutions. Our expertise extends to Microsoft Identity Server for secure authentication, Dockerization for seamless deployment, and GitLab/GitHub for collaborative development. We ensure performance with advanced caching and automated testing while prioritizing security measures. With agile methodologies, cloud infrastructure management, and database expertise in both structured and NoSQL solutions, we empower clients for success. Trust us as your partner for innovative, transparent, and reliable digital solutions.

"Our technology stack empowers us to create robust, scalable, and feature-rich software applications, while our expertise in various frameworks and languages allows us to tailor solutions to meet the unique needs of each project. With a focus on innovation and continuous learning, we strive to deliver solutions that drive business growth and success in today's dynamic digital landscape."

Our Management





SAFI MUSTAFA

Chief Executive Officer



MUSAHID HUSSAIN

Director of Sales



**IMRAN AHMED
HUNZAI**

Director of Digital Media



**MUHAMMAD
IRFAN**

Director of Front-end Services



FAREED UD DIN

Director of Back-end Services



ARSLAN KHALID

Director of Operations

Our Crew





Our team consists of directors overseeing various departments, complemented by a skilled workforce in roles such as lead and backend developers, frontend developers for both mobile and web/desktop applications, full-stack developers, UI/UX designers, CMS developers, SQA specialists, SEO executives, office management, finance consultants, accountants, and HR managers. This diverse talent pool collaborates seamlessly to deliver exceptional services and products.

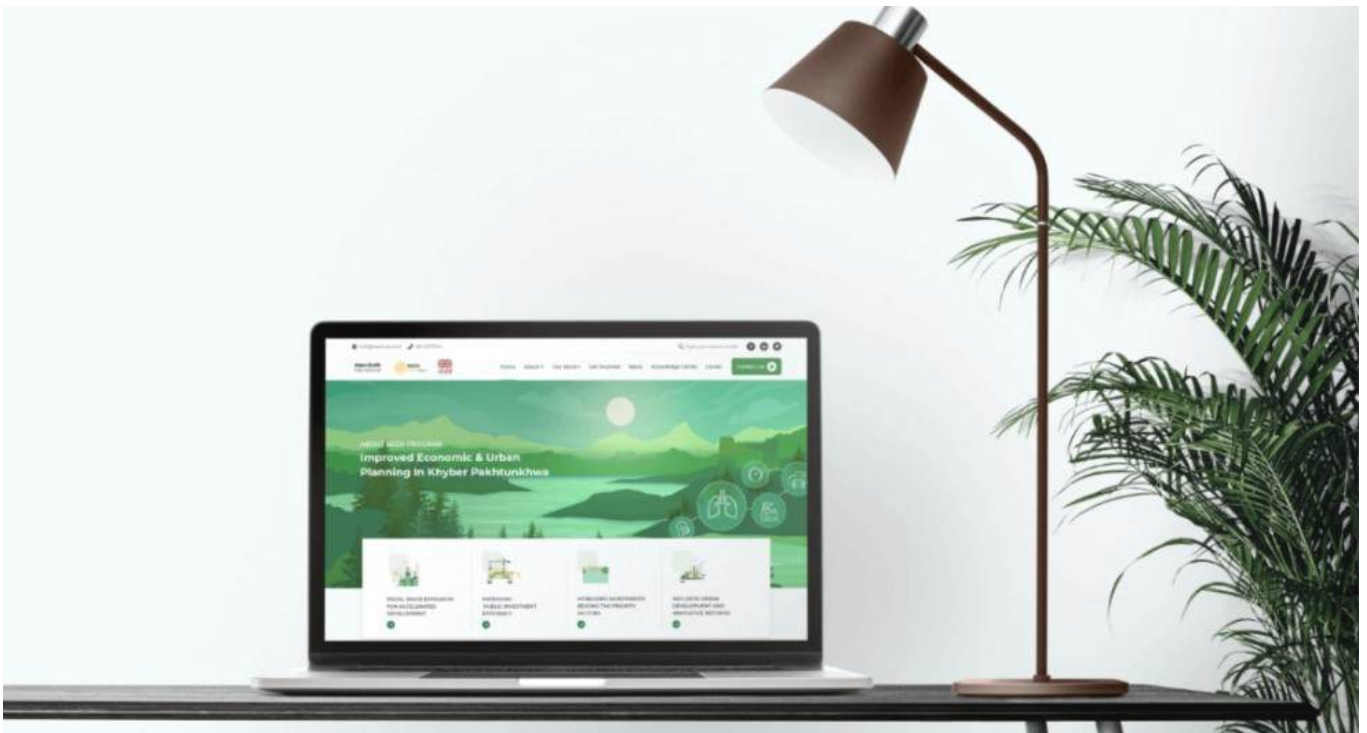
Our work



SEED WEBSITE REDESIGN

Description:

Modernized redesign of SEED's website to showcase expanded initiatives and accomplishments.



- Conducted detailed stakeholder meetings during UI/UX phase to develop user-centric site plans.
- Introduced strategic shapes and colors to enhance intuitive navigation and user experience.
- Integrated vector animations to increase user engagement and interaction
- Implemented responsive design for optimal viewing across all devices.
- Designed with scalability and future expansion in mind, leveraging Bootstrap framework.
- Optimized site performance and speed for improved usability and accessibility

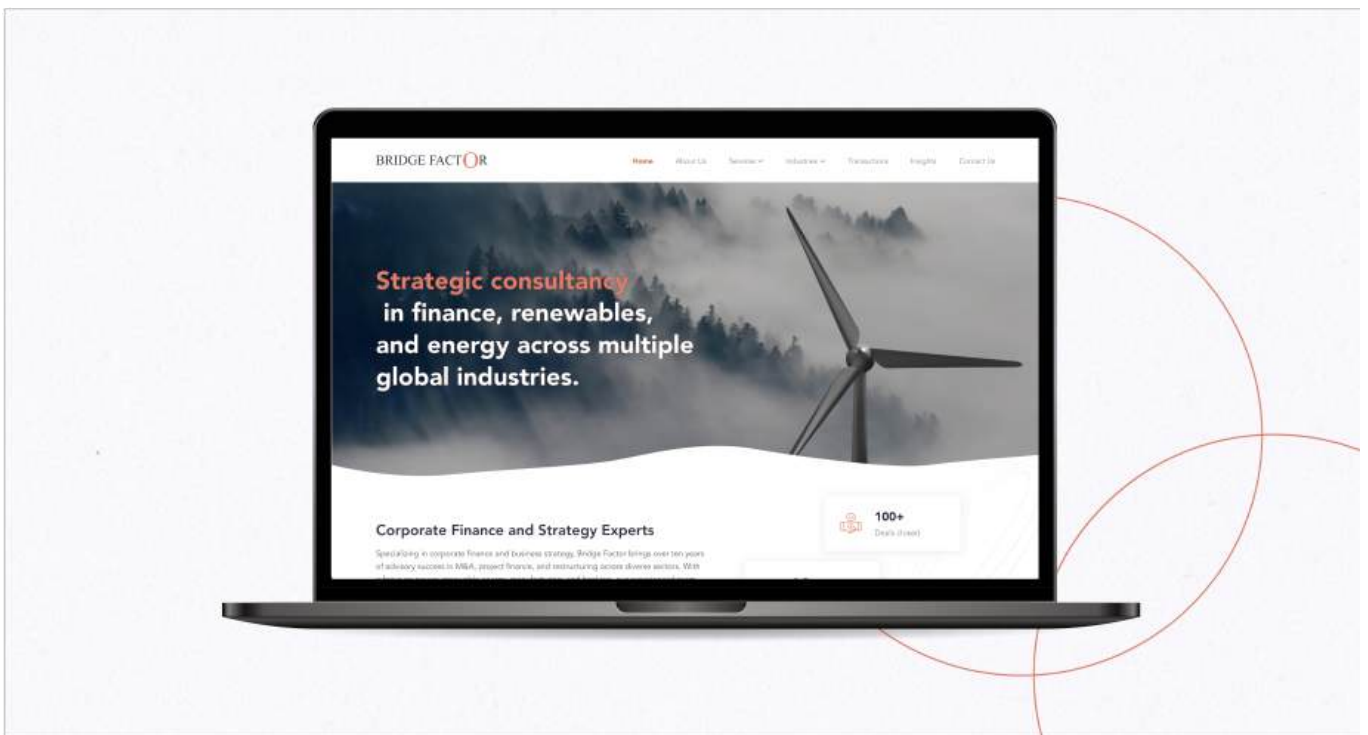


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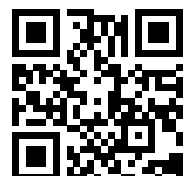
BRIDGE FACTOR WEBSITE REDESIGN

Description:

Revamped website for Bridge Factor, a financial and project advisory firm specializing in corporate finance and business strategy.



- Conducted comprehensive competitive analysis to inform strategic content design decisions.
- Developed stylescapes to define the design direction and visual aesthetics.
- Facilitated multiple stakeholder meetings to understand key messaging and goals.
- Implemented user-centric design principles to enhance user experience and engagement.
- Optimized site architecture for intuitive navigation and information accessibility.
- Integrated custom features tailored to Bridge Factor's unique service offerings and brand identity.

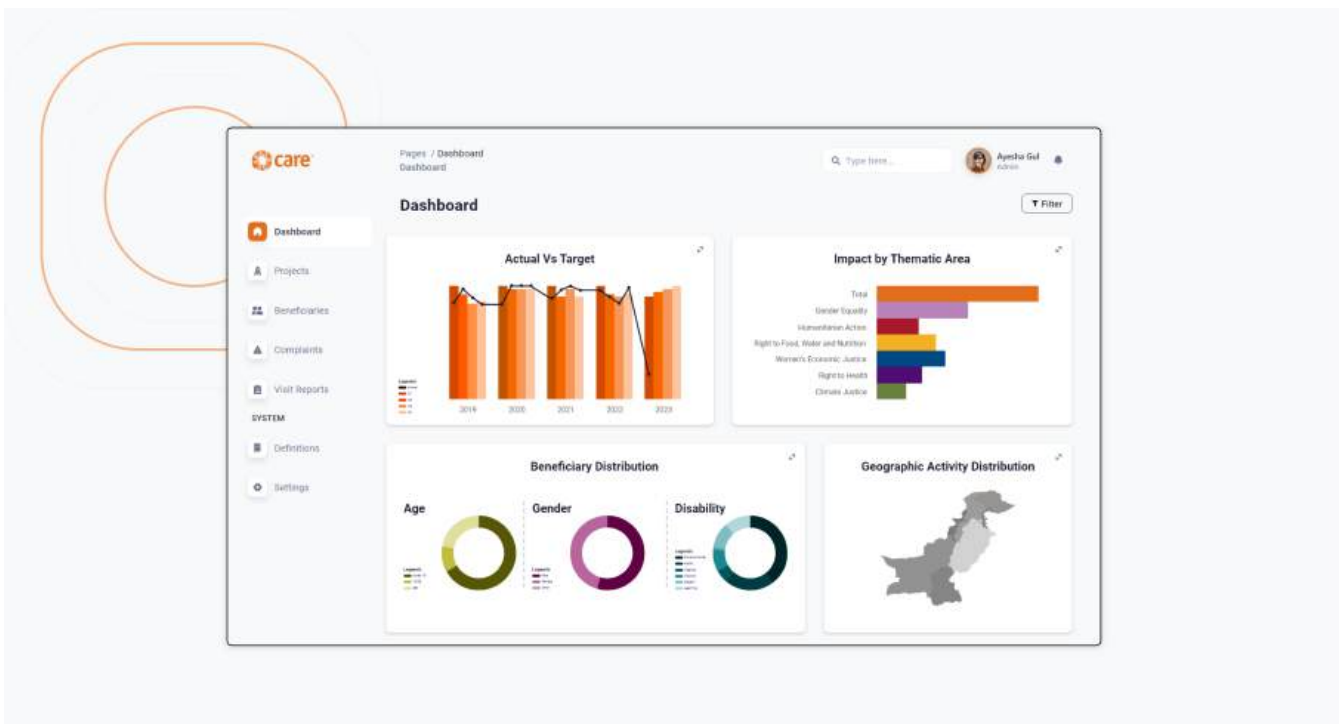


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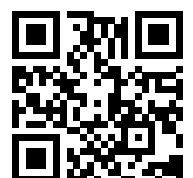
CARE MEAL AUTOMATION MIS

Description:

Designed and developed a customized Management Information System (MIS) for CARE, streamlining their Meal Distribution process.



- Conducted user interviews to gather requirements and understand workflow.
- Engaged stakeholders through interviews to align system objectives with organizational goals.
- Collaborated closely with CARE to design and finalize the MIS solution.
- Implemented the application using React.js for frontend and .NET for backend development.
- Completed the project within a strict timeline of 4 months, ensuring timely delivery and deployment.

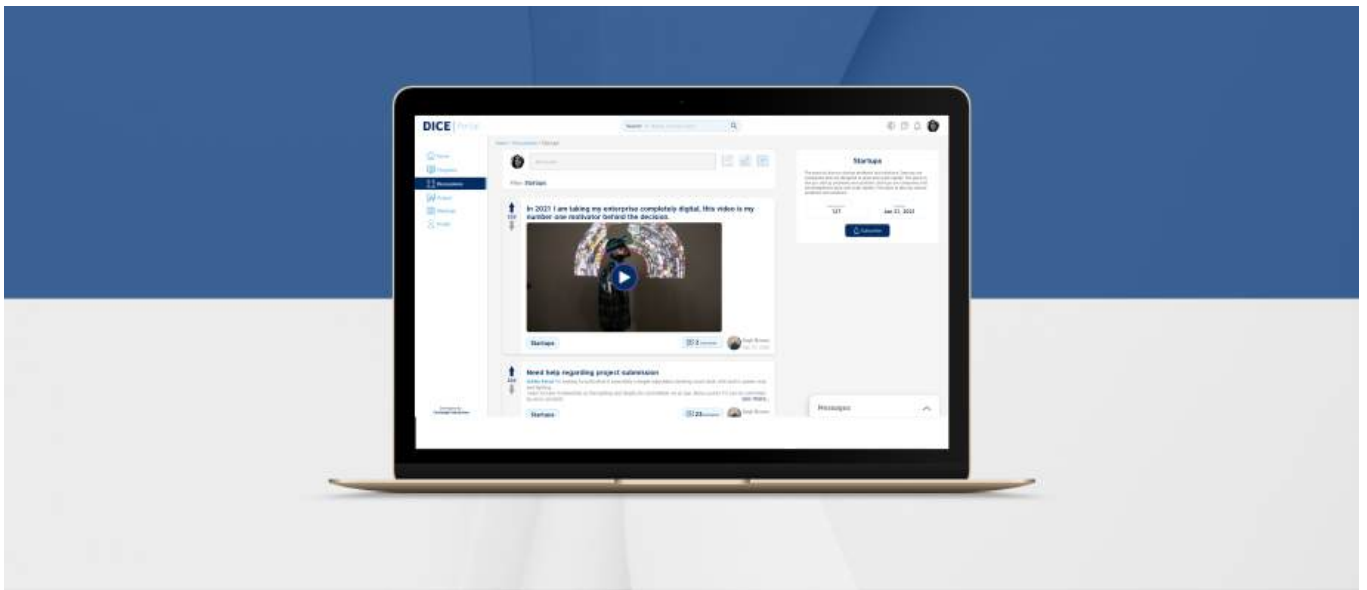


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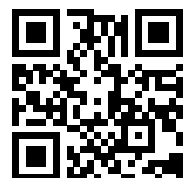
DICE LEARNING PORTAL FOR WOMEN ENTREPRENEURS

Description:

Developed a comprehensive learning portal for women entrepreneurs as part of the DICE initiative by British Council.



- Collaborated with British Council to create a learning portal comprising five key modules: learning, discussion forum, chat, profile management, and news/events.
- Utilized microservices architecture to efficiently manage and scale the project within the tight timeframe.
- Demonstrated ability to deliver complex solutions under strict deadlines while prioritizing functionality and usability for our client, the British Council.
- Implemented technologies including .NET, Node.js, Yii 2, and React.js to build a robust and dynamic platform.
- Ensured seamless integration of diverse functionalities to provide a user-friendly and interactive experience for women entrepreneurs.

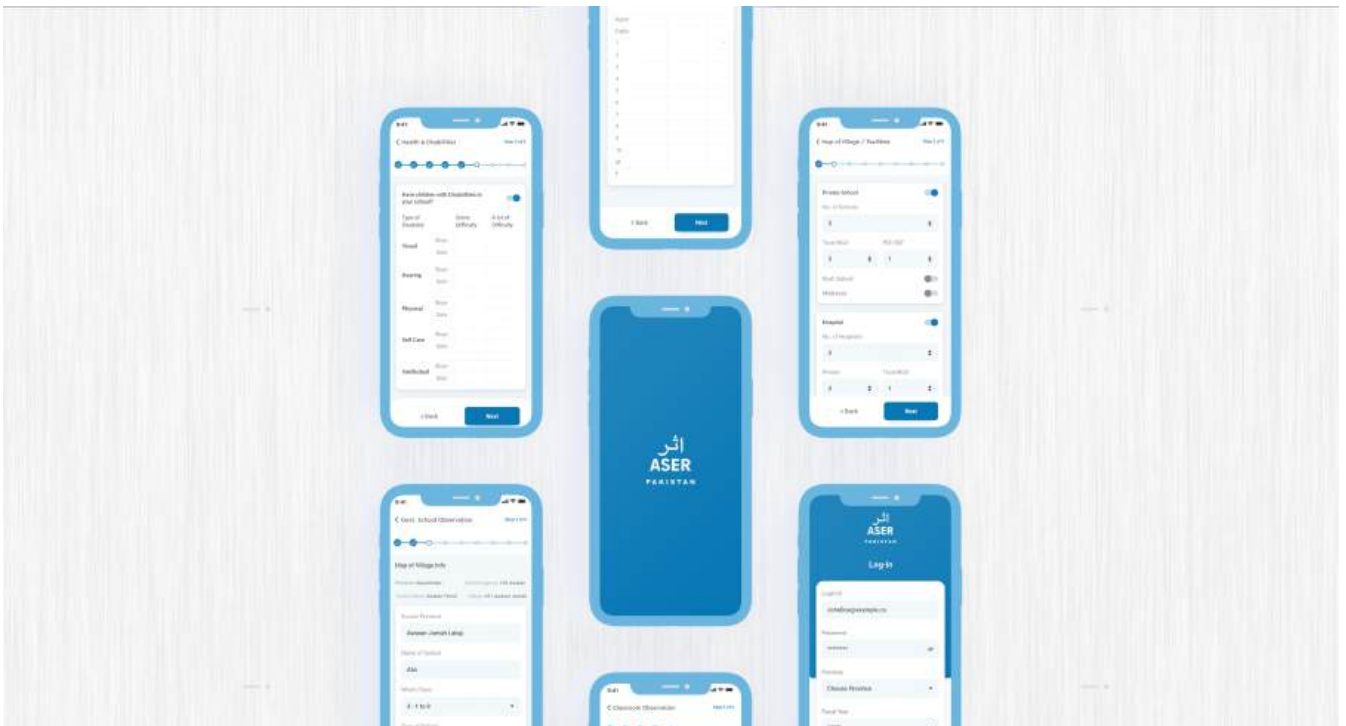


Scan for full project.

ASER SCHOOL SURVEY MOBILE APP

Description:

Developed a streamlined mobile app for ASER to conduct large-scale school surveys across Pakistan's 154 districts.



- Automated a comprehensive survey form used annually in each district of Pakistan.
- Implemented frontend using React Native for cross-platform compatibility and intuitive user experience.
- Leveraged Yii 2 backend for efficient data management and processing.
- Designed minimalist UI to simplify data input for extensive surveys.
- Optimized app performance with React Native techniques like asynchronous data fetching and virtualized lists.
- Ensured fast app responsiveness through memoization and efficient rendering strategies.



Scan for full project.

BRANDING AND WEBSITE DEVELOPMENT FOR ACCELERATE PROSPERITY'S IMPACT INVEST

Description:

Led the branding and website development initiative for Accelerate Prosperity's Impact Invest project, encompassing website design, social media campaigns, brochures, sub-brands, and stationary.



- Created a cohesive brand identity for Impact Invest, reflecting its mission and values.
- Designed and developed a user-friendly website with intuitive navigation and engaging content.
- Implemented effective social media campaigns to raise awareness and drive engagement.
- Produced professional brochures and stationary aligned with Impact Invest's brand
- Crafted sub-brands under the Impact Invest umbrella, ensuring consistency and differentiation.
- Emphasized storytelling and visual communication to convey Impact Invest's impact and objectives effectively.



Scan for full project.

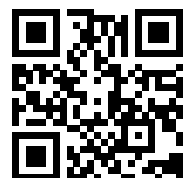
BUSINESS INCUBATION SERVICE PROGRAM CAMPAIGN DESIGN

Description:

Developed and executed a comprehensive campaign for the UNDP's Business Incubation Service Program, covering social media assets, branded stationery, standees, certificates, and informational publications.



- Crafted engaging and cohesive social media designs to promote the Business Incubation Service Program.
- Designed branded stationery items such as bags, pens, notebooks, diaries, and ID cards for program participants and stakeholders.
- Ensured consistent branding across all campaign elements to reinforce program identity and impact.
- Developed professional certificates to recognize program achievements and milestones.
- Produced informative documents to publish program information, updates, and success stories.



Scan for full project.

Engagement Models

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At Centangle Interactive, we understand that every project is unique, and our flexible engagement models are designed to cater to diverse client needs. Whether you're seeking additional resources to augment your existing team or prefer a structured approach with fixed pricing, we offer tailored solutions to ensure your project's success.

RESOURCE AUGMENTATION

Our resource augmentation model provides you with the flexibility to scale your team according to project requirements. Need additional developers, designers, or QA specialists to bolster your in-house team? We've got you covered. With our resource augmentation services, you can quickly onboard skilled professionals who seamlessly integrate into your existing workflows. Benefit from our extensive talent pool and access specialized expertise when you need it most. Whether you require short-term support or long-term collaboration, our dedicated professionals are committed to driving your project forward.

FIXED PRICE CUSTOM PROJECTS

For clients seeking predictability and cost control, our fixed-price custom projects offer a structured approach with defined deliverables and timelines. From initial project scoping to final delivery, we work closely with you to understand your requirements and objectives. Our experienced team meticulously plans and executes each project phase, ensuring transparency, accountability, and adherence to deadlines. With a fixed-price model, you can confidently embark on your project knowing the scope, timeline, and budget upfront. Trust Centangle Interactive to deliver high-quality, custom solutions tailored to your specific needs, without any surprises along the way. No matter which engagement model you choose, Centangle Interactive is dedicated to providing exceptional service, innovative solutions, and tangible results. Let's embark on this journey together and transform your vision into reality.

Approach & Methodology



At Centangle Interactive, we follow a client-centric approach and employ an agile development methodology, prioritizing collaboration, transparency, and iterative feedback throughout the project lifecycle.

CLIENT-CENTRIC APPROACH

We place our clients at the center of everything we do, ensuring their needs and objectives are understood and addressed at every stage of the project.

AGILE DEVELOPMENT METHODOLOGY

Our agile approach allows for flexibility and responsiveness, enabling us to adapt to changing requirements and deliver high-quality solutions efficiently.

PHASED APPROACH TO SOFTWARE DEVELOPMENT

1. Ideation and Requirements Gathering:

We begin by thoroughly understanding the client's goals, objectives, and requirements through collaborative discussions and workshops.

2. Design and Planning:

Our team works closely with the client to create wireframes, prototypes, and design concepts that align with their vision and objectives.

3. Development and Iterative Feedback:

Using agile principles, we develop the software in iterative cycles, continuously incorporating feedback from the client to ensure alignment with expectations.

4. Testing and Quality Assurance:

Rigorous testing and quality assurance processes are conducted to identify and rectify any issues or bugs, ensuring a seamless user experience.

5. Deployment and Ongoing Support:

Upon completion, we deploy the software and provide comprehensive support and maintenance services to ensure its smooth operation and continued success.

By combining a client-centric approach with agile methodology, we strive to deliver tailored solutions that meet our clients' needs, exceed their expectations, and drive their success in today's rapidly evolving digital landscape.

Commitment to Quality





At Centangle Interactive, we are dedicated to delivering high-quality software solutions that consistently meet or exceed our clients' expectations. Our commitment to quality is unwavering, and we employ rigorous quality assurance processes and testing methodologies to ensure the reliability, functionality, and performance of our

QUALITY ASSURANCE PROCESSES

We adhere to strict quality assurance standards throughout the development lifecycle, conducting comprehensive testing and reviews to identify and address any issues or deficiencies promptly

CUSTOMER-CENTRIC APPROACH

Our approach is centered around our clients, focusing on understanding their unique needs, goals, and challenges. We strive to build long-term partnerships based on trust, transparency, and mutual respect.

EXCEPTIONAL CUSTOMER SERVICE

We go above and beyond to provide exceptional customer service and support, offering timely assistance, proactive communication, and ongoing guidance to ensure our clients' satisfaction and success.

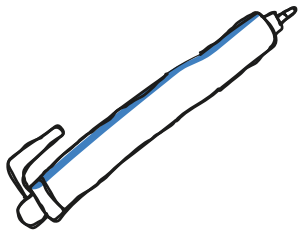
LONG-TERM PARTNERSHIPS

We view each engagement as an opportunity to cultivate a lasting partnership, where we work collaboratively with our clients to achieve their objectives and drive mutual growth and success.

CSR Services

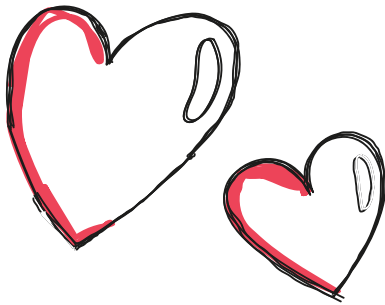
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We are committed to giving back to the community and have partnered with various non-profit organizations to make a positive impact in society. Our CSR initiatives include supporting education, planting trees, and providing training to deserving individuals.



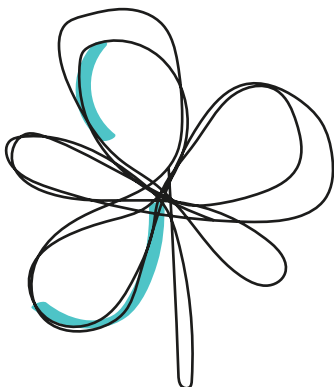
EDUCATION

Through partnerships and direct action, Centangle contributes to healthcare access and awareness, promoting well-being for all.



HEALTH

At Centangle, we support educational initiatives, partnering with organizations like Organization for Educational Change (OEC) and Mashal to provide resources and opportunities for youth education and welfare.

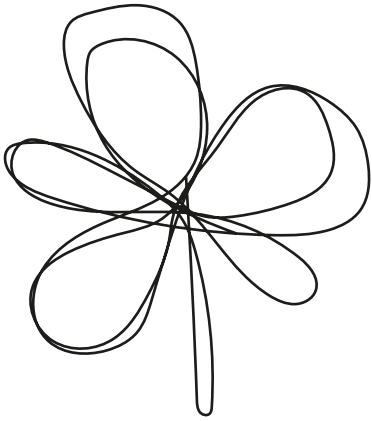


ENVIRONMENT

Centangle takes action to preserve our environment, engaging in tree-planting campaigns and advocating for sustainable practices to protect our planet.



Since our inception, Centangle has collaborated with various non-profit organizations to create positive societal impacts. We proudly support the Organization for Educational Change (OEC), contribute to health initiatives, and actively participate in environmental conservation efforts. Additionally, through our charity box, we extend a helping hand to deserving children monthly. Our commitment to progress extends to providing design services and office space support to organizations like Mashal, dedicated to uplifting underprivileged women and girls in Islamabad and its surroundings. Join us as we continue our journey towards a brighter, healthier, and more sustainable future.



200+

Trees Planted



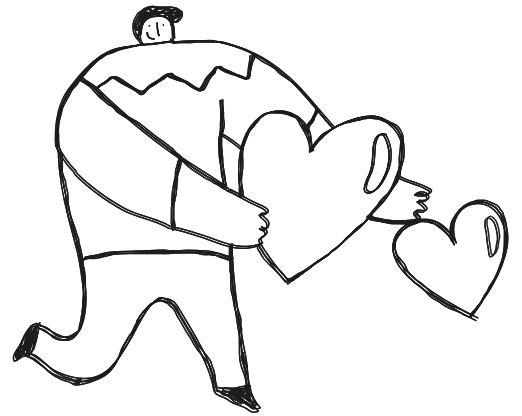
500+

Donations



250+

Kids Trained



200+

Organizations
Supported

Our Clients





Here are some companies, brands, and organizations that trust in Centangle Interactive for their digital needs.



Legal Compliance

Our Legal Compliance is with the following Boards and Commissions.





@centangle

Your Digital Partner in Success!



centangle.com

3rd Floor, CIS Technology
Park, Shahrah-e-Jamhuriat,
G-5/2, Islamabad, Pakistan

Daftarkhwan Alpha, NASTP,
Old Airport Rd, Chaklala
Cantt., Rawalpindi, Pakistan

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