



# Centangle Interactive Pvt. Ltd.

Your Digital Partners in Success!

Centangle Interactive Pvt. Ltd is a digital media agency with its physical location in Islamabad, Pakistan. The company provides custom software, mobile development, web development, digital media, visual and print media solutions to emerging brands and organizations.

Centangle was founded in 2013 by a few like-minded university classmates. The company started its formal operations in July 2013. Currently, the company employs over 20 dedicated individuals.

Our mission is to be the leader in digital media arena by investing our time and knowledge in strategically well-located markets.

Scalability is our top strategy. We dedicated uncountable working hours in creating solutions that have a tremendous ability to expand. Centangle believes in quality and affordable solutions. We always take the approach that is not inclined towards one part, instead, it moves forward providing mutual benefits.

We cater the digital needs of growing businesses in utilizing technology to stand out in emerging markets.

## OUR PROCESS



The foremost step of our product development process the exploratory meeting where we hear the idea of the client and ask a lot of questions. Our team creates wireframes and concept layouts for the end product to be developed.



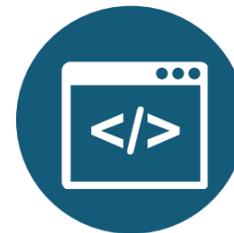
Based on the client's requirements or TORs, our Q/A Engineers document each and every possible functionality of the product. This document, later on, acts as a base for product development. It is meant to be evolved with the product itself.



Once the document is approved by the client, a formal deal takes place. A few formal legal documents are signed on basis of the Terms of Reference (TORs) provided by the client.



The project is divided into different phases and milestones for both product development and financial matters. Developers and designers are assigned their tasks to achieve the expected result successfully.



This is the core phase of the whole process. It is supposed to be the most time-consuming phase where the actual product is designed, developed and tested for quality assurance.



The final step is product delivery/launch. Once the product is delivered, support and training are offered depending on the terms agreed in the very first phase of the project.

Centangle has a dedicated team of about 20 young professionals with diverse backgrounds. Our team members have specialized experience in their relevant fields. Each individual working at Centangle understands our organizational culture and has the ability to adapt the work style with latest industry standards.



**FAREED UD DIN**  
Chief Executive Officer



**ARSLAN KHALID**  
Chief Finance Officer



**MUSHAHID HUSSAIN**  
Chief Technology Officer



**MUHAMMAD IRFAN**  
Chief Quality Officer



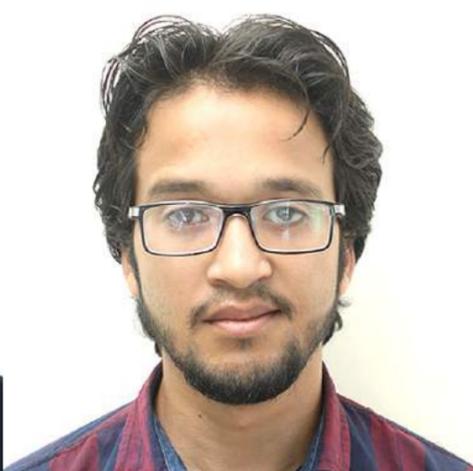
**SAFI MUSTAFA**  
Chief Operating Officer



**IMRAN AHMED HUNZAI**  
Chief Digital Officer



**ERQEM HUSSAINI**  
Game Producer



**MOHAMMAD JAWAD**  
Software Engineer



**ZEESHAN PERVEZ**  
Front-end Developer



**MARYAM ZAHRA**  
Graphics Designer



**NAEEM HUSSAIN**  
Front-end Developer



**NAVEEDA MANSOOR**  
Communications Officer



**SAJID ALI**  
Web Developer



From small mobile utilities to complex iOS and Android apps, mobile shares an enormous part of the overall digital landscape. Centangle understands the needs of a mobile-savvy user and crafts apps that are not only according to the latest industry standards but are also flexible enough for future enhancements.



A website speaks a lot about your organization. Either you just want to introduce your brand to the world or looking to make the best out of ever-growing internet traffic, we will find you the best solution to meet your needs. We build a wide range of websites, Content Management Systems and custom Management Information Systems.



Desktop applications are vital for businesses that rely on Management Information Systems and Enterprise Resource Planning systems running on desktops and workstations. We can build desktop apps, ERPs & MIS for the latest environments to automate your business process.

- Yii 1.0 Framework PHP
- Yii 2.0 Framework PHP
- Other PHP Frameworks

- Angular 1/2/5
- AngularJS
- Ionic 1/2/3
- ReactJS
- Other JS Frameworks

- Microsoft .NET MVC 5/6
- C#
- WPF (Window Presentation Form)
- Windows Form Applications

- HTML / HTML5
- Twitter Bootstrap
- SAAS
- Material UI
- PSD to HTML

- UI/UX
- Wireframing
- A/B Testing

- SEO, SEM, SMM
- Content / Blogging

- WordPress
- WooCommerce
- Shopify
- OpenCart

- MySql
- SQL
- NoSQLs
- Stored Procedures

- Payment System Integration  
(Stripe, Paypal & Credit Card)
- REST API Development
- SOAP API Development
- Third Party API Integration

(Sabre, TravelPort, Expedia, StockChart API, SignalR, WebRTC)

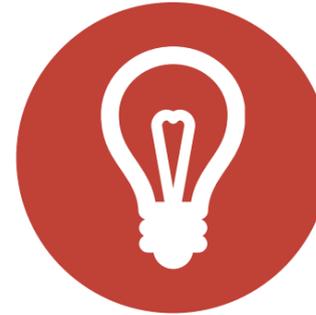
- Android Application Development
- iOS Application Development
- Cross Platform App Development

We are not limited to these tool and languages. We thrive to learn and make use of the latest and emerging tools that can help our clients get what they want to achieve from their digital campaign.

At Centangle, we take care of your mobile app from an idea, wireframing to making it visible by millions of targeted audience. The mobile development process is divided into seven phases. Idea, wireframing, development, testing, launch, support and marketing. We give our clients complete freedom to suggest changes in the process to match their business model.

Our team of dedicated mobile developers and testers make sure your application is according to the market standards. Our cross-platform experience adds to our strength in mobile development portfolio.

We offer smartphone and tablet app development for Android and iOS platforms.



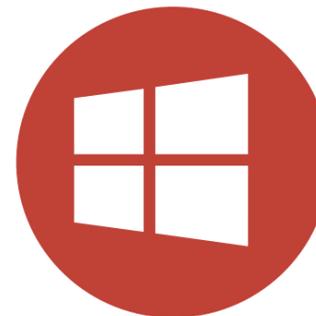
Starting from concept to wireframing, our team can help in finding the best platform for your app keeping in view targetted demographical statistics and turning it into reality.



Our Android platform services include apps for smartphones and tablets. We build utilities, games, news apps, CMS apps and Android-based information systems that can be run on a wide range of smartphone models.



iOS is one of our top priority platforms. We can help you in creating apps for iPhone and iPad. We thrive to stay updated with the new features rolled out by Apple so you don't have to worry about compatibility for latest editions.



Centangle also specializes in Microsoft mobile technologies. If you are targeting an audience that uses Windows Mobile powered smartphones, we can help you in crafting your idea to reach the audience.

The internet is currently used by over 3 billion people on the planet. The numbers have grown exponentially over the past one decade time. To make sure your voice is heard by those using the internet, it is important to have a website that stands out in the crowd.

At Centangle, we craft beautiful yet fluid and responsive websites and web applications that will help you to implement your business model using online tools.

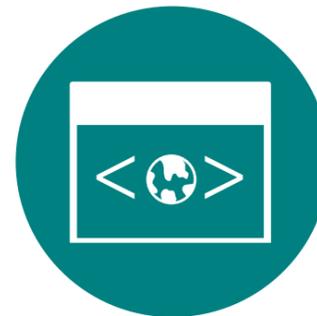
Our website related services include web apps, website design, website development, e-commerce solutions, online Management Information Systems (MIS) and other CMS solutions built on either custom or popular CMS frameworks.



We can create from scratch a unique website for your brand or redesign your existing website. Our focus is not only to build good looking websites but also to enhance the usability and functionality.



Wordpress is among one of our favorite blogging platforms. We can build custom themes and plugins or build your website on this powerful content management system.



If you want to launch you own custom Content Management System that matches your business process requirements, we will build from scratch your CMS using opensource technologies like PHP, MySQL, and JQuery etc.



An online store for your products would help you acquire the ever-growing tech-savvy audience who rather prefer to sit home and shop online. Centangle can help you in choosing the right platform for your online store, develop it according to your requirements and launch it on live servers.

Does your company rely on desktop software for day to day business activities? At Centangle, we have the right solution for your business needs. We can help you automate your business process through custom desktop applications.

From small utilities to large Enterprise Resource Planning (ERP) software and Management Information Systems, we can help build a custom solution for you.

We follow the latest trends in the industry and make sure your software is able to make complete use of latest features. We build desktop applications for all desktop platforms and environments.



We build software and applications for desktop platforms that you can either run as a standalone product or submit it to Windows official metro app store.



Are you worried about piles and piles of paper files in your organizations? Don't worry, we will design a database that will not only automate your business process but also cut a lot of paper and storage cost.



Do you need to find a right solution for your product? Let our consultants take the charge and find you the best solution to solve your business problems. Our team of qualified consultants put years of experience to help your business going.



A new software is hard to take a grasp on. We also take care of your training needs to make your employees comfortable with the newly developed solution under latest environments.

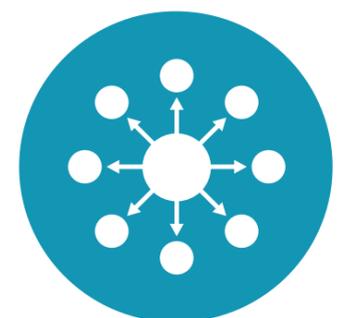
Branding is a crucial communication aspect for your product or company. By adopting the right branding approach, you can build a trusted base of customers who love to hear from you through visual means.

Be it a visiting card or any other branding peripheral, we will help you in blending your brand vision in each branding and identity element.

Our branding services include identity, print media, brochures, graphics, user interfaces, ebooks, magazines, branding peripherals, souvenirs etc.



The basic element of your branding campaign is a great logo. We will help design a logo that explains your core business idea in a simple yet elegant manner.



We can help create, plan and execute a complete branding campaign for your product. We will make sure the campaign is designed to get the results with as minimum resources utilized as possible.



Designing your entire digital assets in accordance with your brand is a great way to bring value to the product and create brand awareness. We can help brand your entire digital assets.

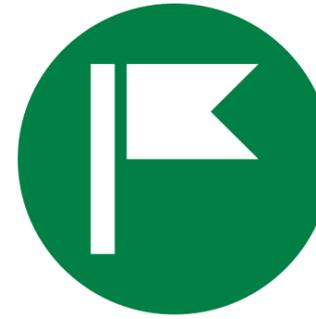


Print media is an important part of branding as well. From visiting cards to brochures, flyers and other items, we can help create them all.

Building a great app or website is not just enough to reach the targetted audience. If you are following the latest trends in search and social marketing, you are missing potentially billions of people waiting out there to see your content.

Centangle can help you design, review, implement and audit complete digital and social marketing compaign.

Our marketing solutions include Pay Per Click (PPC), Search Engine Optimization (SEO), Social Media Marketing (SMM), Content writing, Copywriting, Press Release (PR) and monetization.



A great social media strategy can not only help you foresee the outcome of your campaign but it can also help find narrow the tragetted audience as much as possible. At Centangle, we offer complete social media solutions.



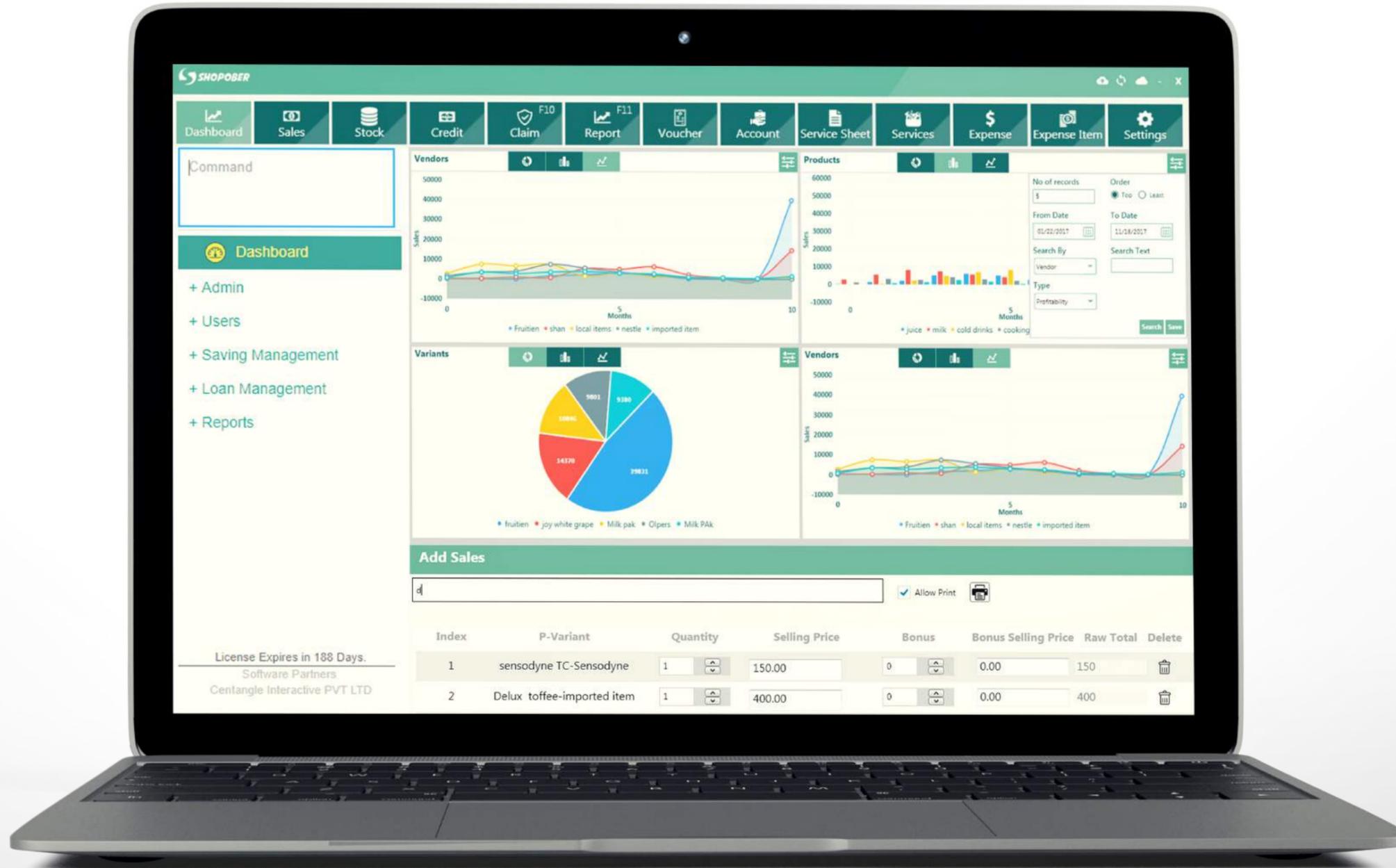
Without tracking your activities, it is hard to know how good or bad your campaign is performing. With the help of world-class tools, we will keep track of each activity and audit your complete social media campaign .



You don't want to limit your brand to just your company website, right? To give your brand exposure to literally more than a billion social media users, we can help you reach them using social media advertising and promotions.



Do you feel left behind when it comes to making positive use of social media? Let our social media experts train your employees or even prepare them for you next gamification campaign that will double your employee engagement as well as sales.



WWW.SHPOBER.COM

PROJECT : SHOPOBER

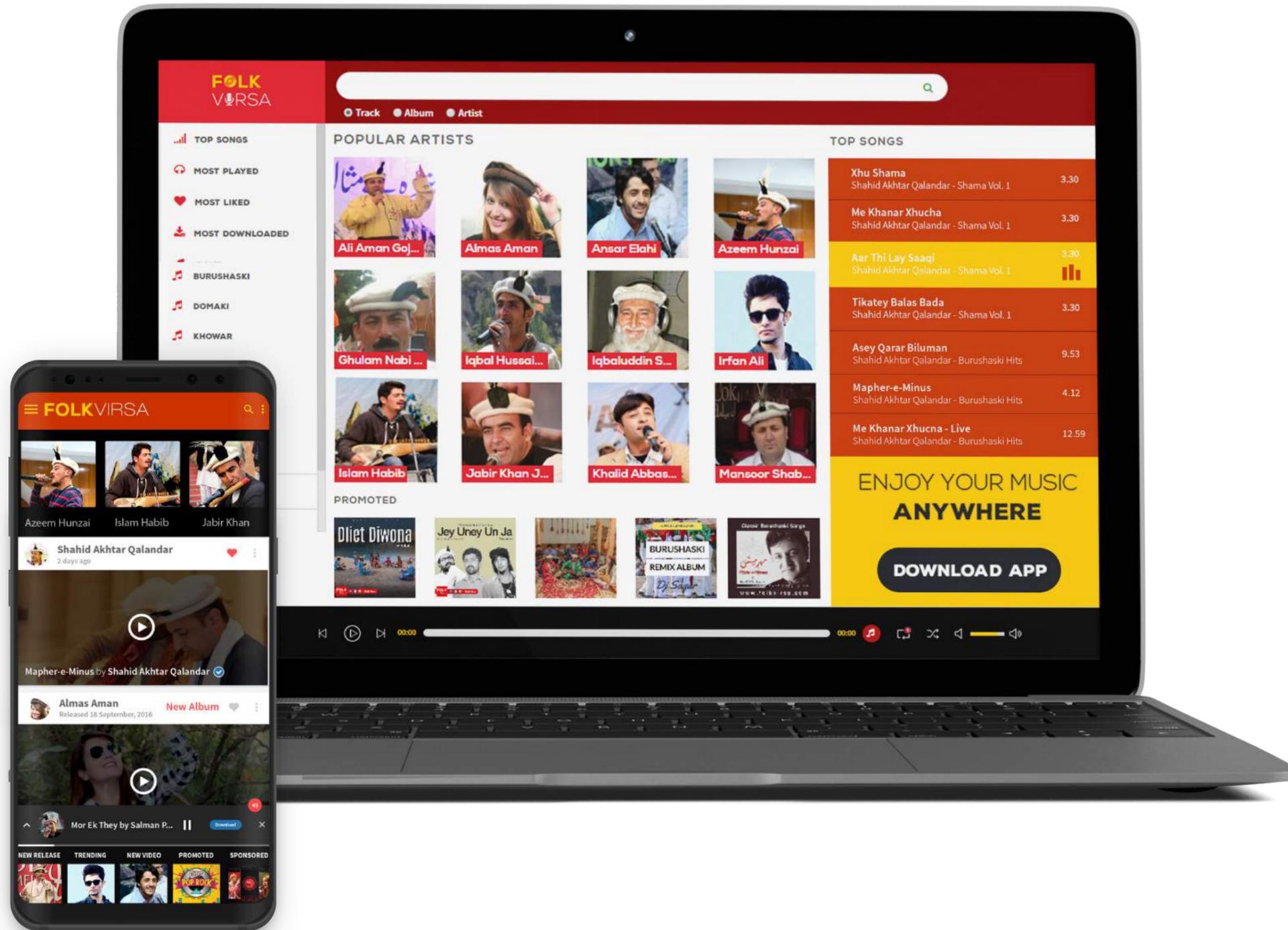
CLIENT : IN-HOUSE

SERVICES : POS SOLUTION FOR DESKTOP  
MOBILE AND TABLETS

Shopober is a complete Point of Sales system (POS) that has been specially developed keeping in mind the conventions and practices of the Pakistani retail industry.

Shopober completely automates your sales system and saves your and your customer's time. Shopober gives you an overview of your sales whenever you want.

With Shopober, you make your business transparent and expand with a bigger leap compared to conventional sales systems.



WWW.FOLKVIRSA.COM

PROJECT : FOLKVIRSA

CLIENT : IN-HOUSE

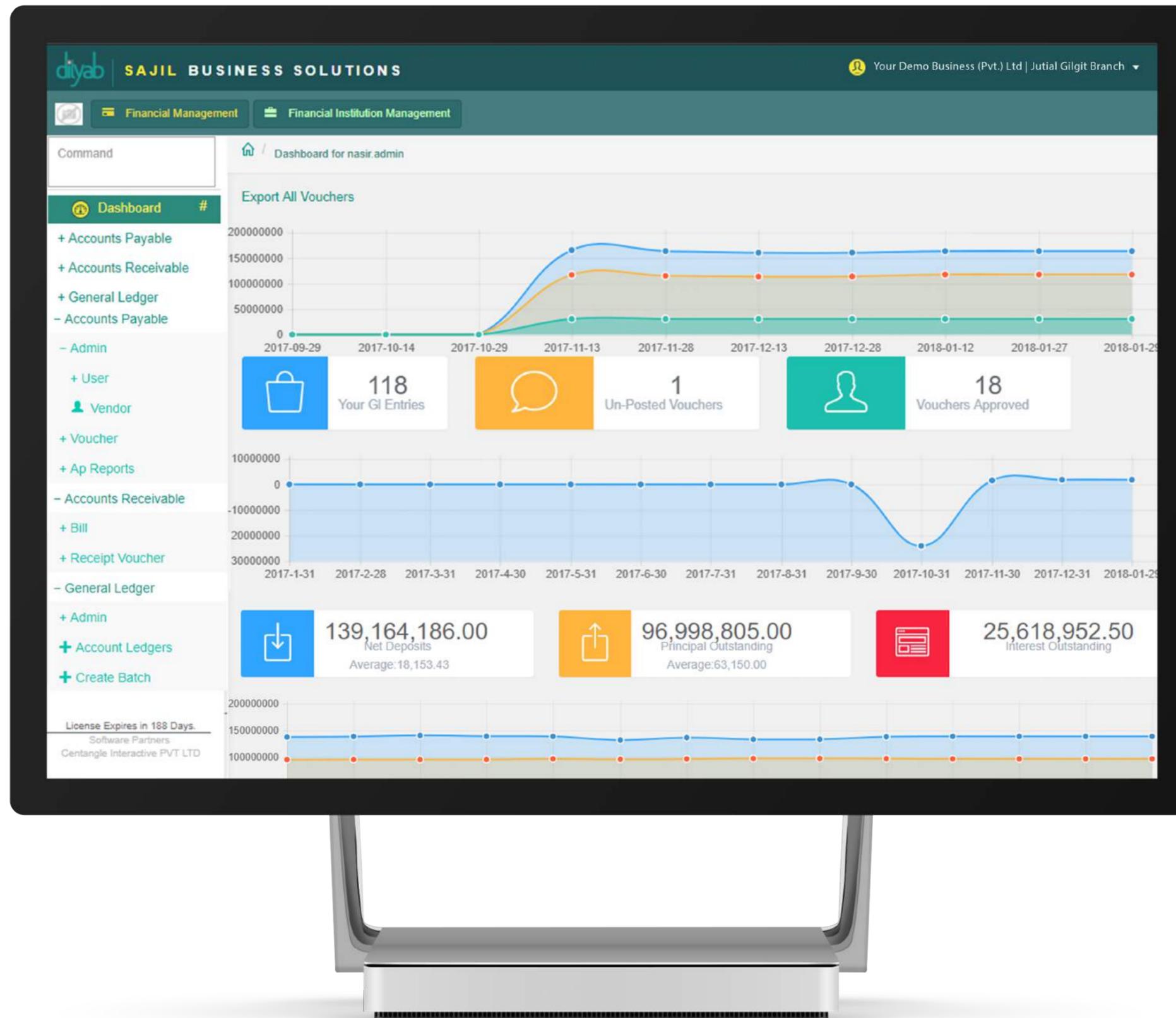
SERVICES : WEB & MOBILE APPS

FolkVirsa is the largest music streaming platform in Gilgit-Baltistan and Chitral. The website owns rights to stream music from hundreds of artists across all eleven districts in Gilgit, Baltistan, and Chitral.

Centangle has developed the website and the Android app while the iOS app is currently under development.

The website is custom built on Yii 2 platform. Other tools and languages used include Angular JS, CSS3, HTML 5, and JS Player.

The features include user profile creation, music player, playlist creation, downloads, automated lists creation based on activity, etc.



WWW.SAJIL.NET

PROJECT : SAJIL  
 CLIENT : IN-HOUSE / PARTNERSHIP  
 SERVICES : CLOUD AND DESKTOP  
 BASED ERP SYSTEM FOR  
 GILGIT-BATLSITAN & CHITRAL

Sajil is an Enterprise Resource Planning (ERP) system that has been developed keeping in mind the market practices of organizations operating in Gilgit-Baltistan and Chitral regions of Pakistan.

The product is specialized in planning, accounting, human resource, supply chain management and many more features that a standard ERP does not offer under the same hood within the budget of growing businesses.

The product has already been launched and is being used at more than fifty organizations.

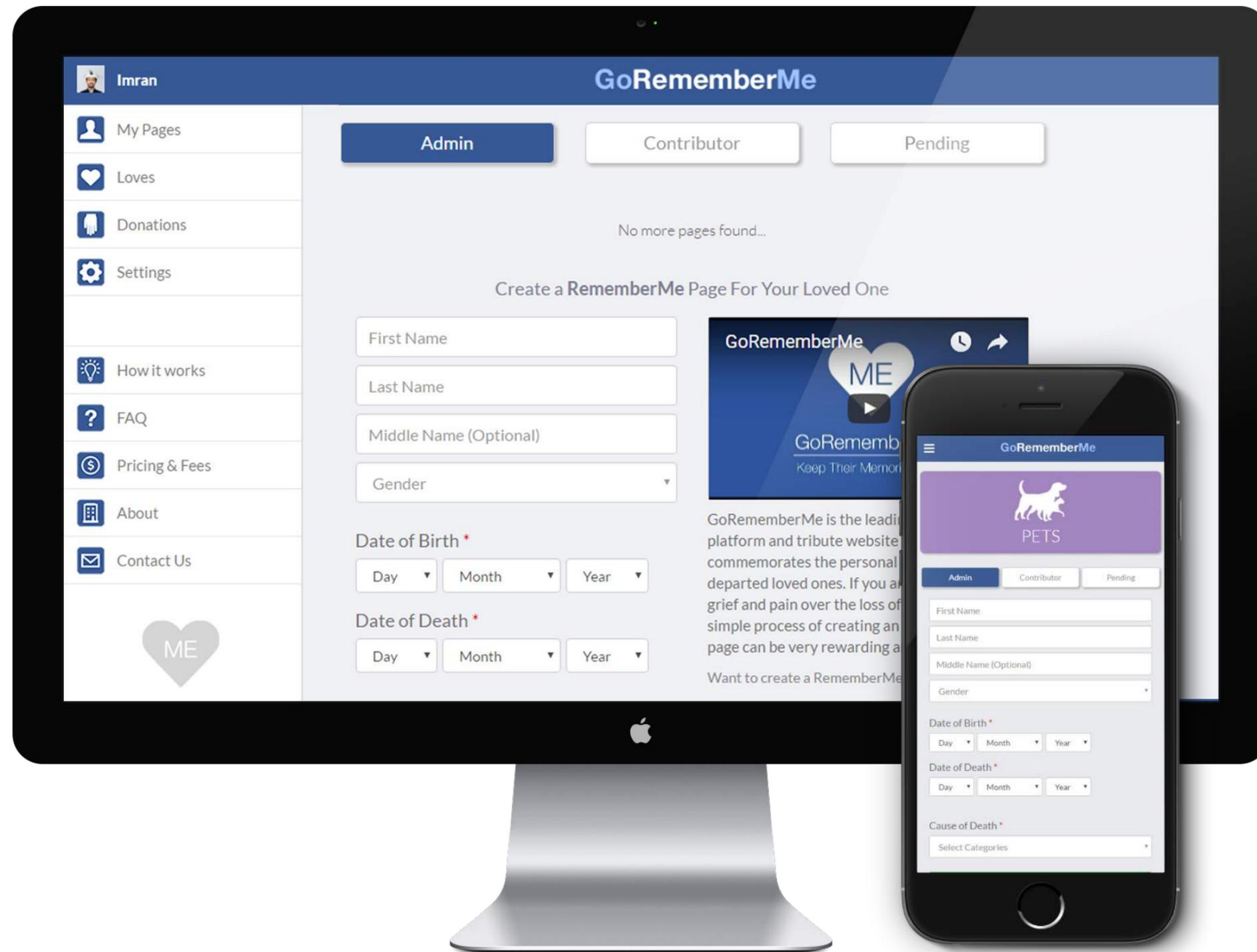
WWW.GOREMEMBERME.COM

PROJECT : GO REMEMBER ME  
CLIENT : WWW.FOOTYSQUA  
SERVICES : SOCIAL CROWDSOURCING  
WEB APP DEVELOPMENT

GoRememberMe is the leading online memorial platform and tribute website that commemorates the personal life story of departed loved ones.

If you are dealing with grief and pain over the loss of a loved one, the simple process of creating an online memorial page can be very rewarding and often liberating.

It can also be a personal journey through one of the most exceptional and overwhelming experiences you may engage in throughout your life.



WWW.PROACTIVEINSIGHTS.COM

PROJECT : PROACTIVE INSIGHTS  
CLIENT : WARD CLAPHAM  
SERVICES : YII BASED SURVEY  
MANAGEMENT SYSTEM

ProactiveInsights is a web-based practical implementation of a research carried out by Canadian management consultant Mr. Ward Clapham. The product is built on Yii framework using MVC.

The product enables companies to carry out different surveys among its employees to ensure maximum employee engagement on the basis of the results received.

Centangle built the product from scratch and launched the ready to use version of the product in November, 2014.

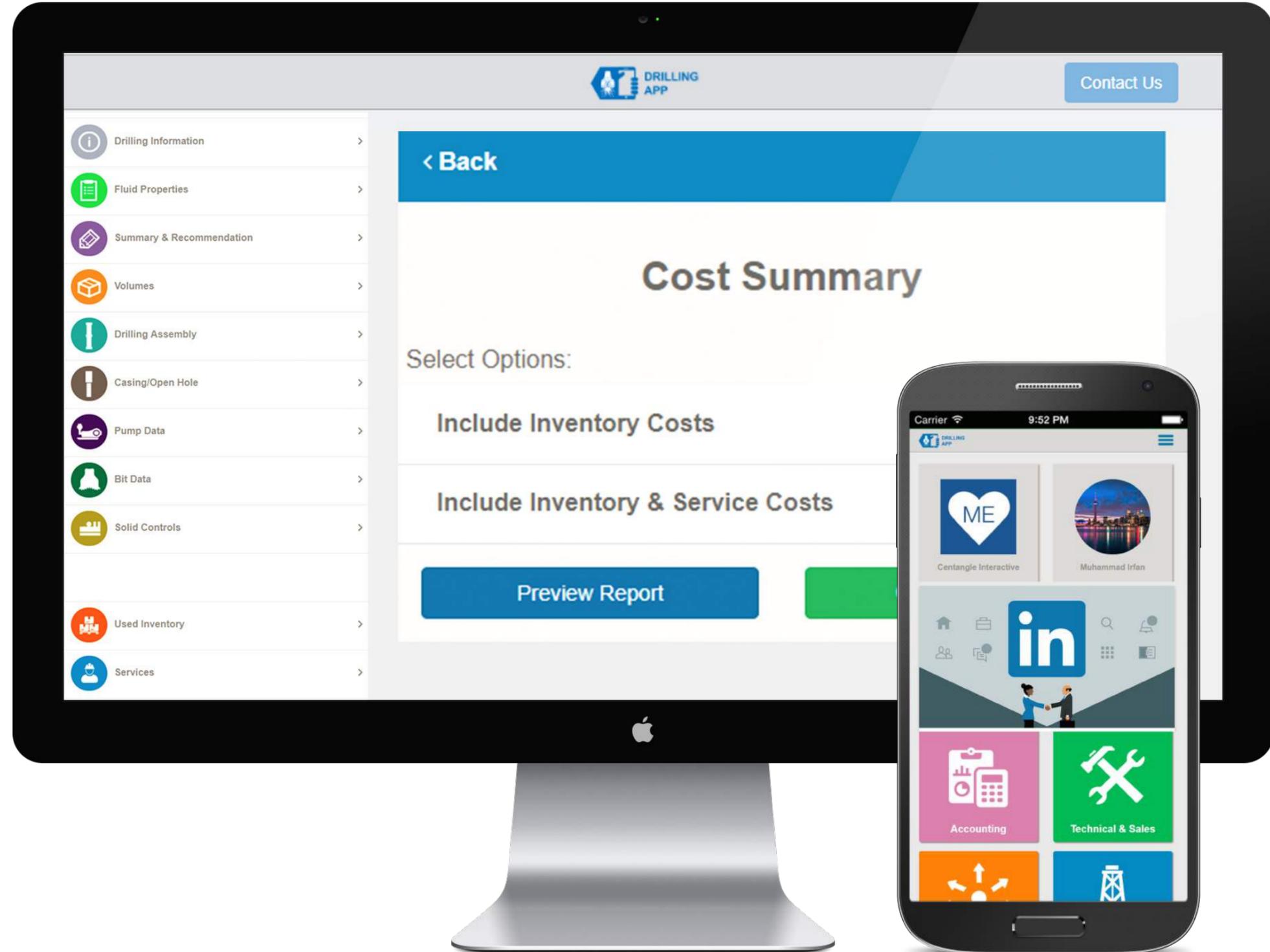


PROJECT : DRILLING APP  
CLIENT : RAMBORD RAD  
SERVICES : SAAS-BASED  
WEB APP DEVELOPMENT

DrillingApp is a web-based application designed for drilling fluids companies. It's main function is to optimize core operations, and reduce miscommunication between field engineers and office staff.

DrillingApp is extremely easy to use and can be accessed through any mobile device using a web browser.

The app is currently being beta tested in-house and will be launched by the end of March, 2018.



We love working with awesome individuals and companies on different projects. Since our inception, we have been lucky enough to have collaborated with some great people to bring value to what we do. Here are some of the companies and products that we are running in collaboration with other companies and individuals.



COMSATS Internet Services  
ISP, DNS & Data Host



Impulse Tech UAE  
Outsourcing Partner



Proactive Insights  
Employee Engagement Surveys



Viral Content from  
around the web



COMSATS School of  
Entrepreneurship (CSE)



Tech News from Pakistan



Entertainment News



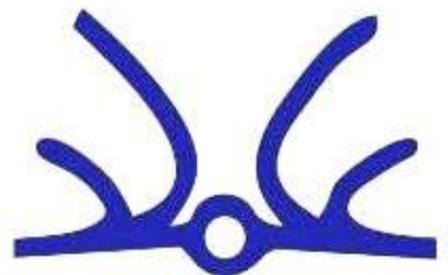
Web Hosting & Domains

We are always open to have individuals, startups and established companies to work in collaboration with them.  
Don't hesitate to contact us!

We have worked with over 70 clients during the past three years. Some of our valued clients are listed below.



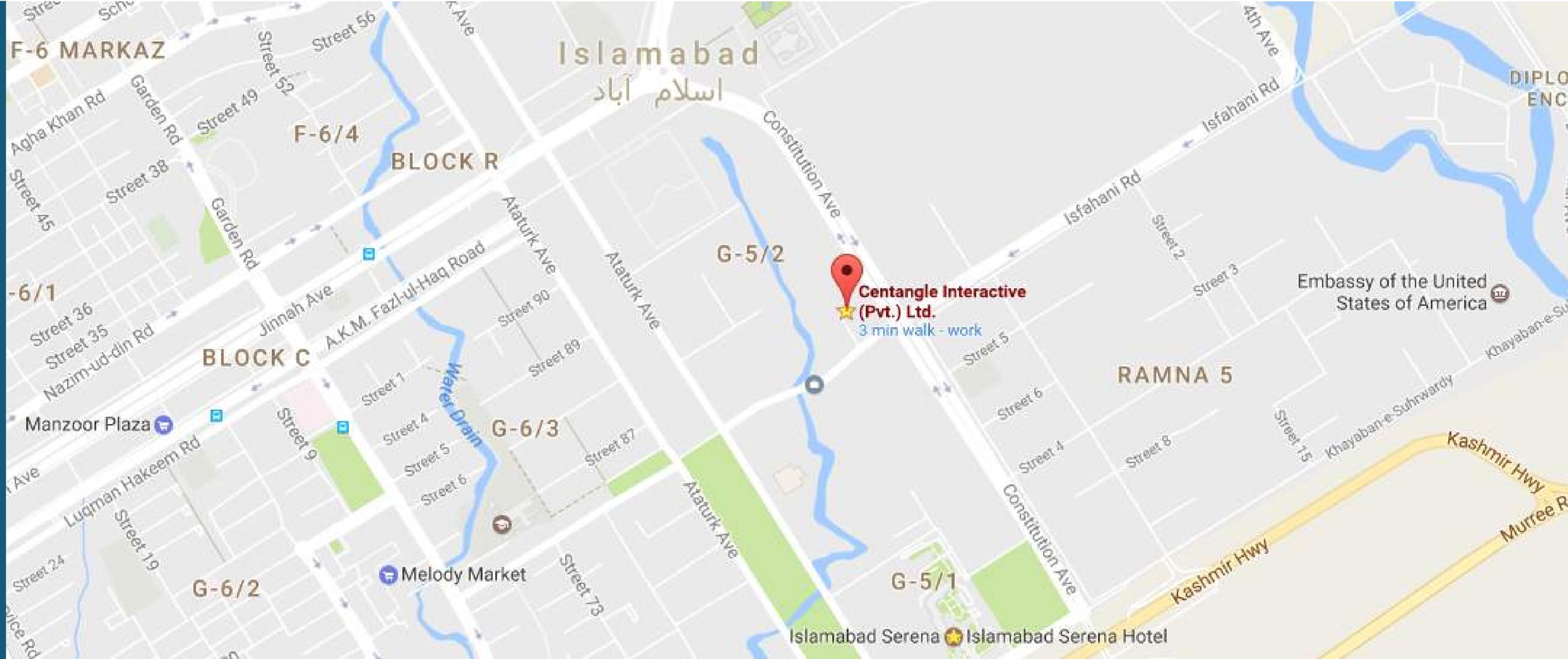
AGA KHAN DEVELOPMENT NETWORK



ELYSIAN HIGHER  
SECONDARY SCHOOL

DEMOCRACY  
REPORTING  
INTERNATIONAL





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